



THE WORD ON THE STREET

OFFICE OF LIEUTENANT GOVERNOR PAT QUINN

March 2005 UPDATE

Wow! What a month for Illinois Main Street

The Great Main Street Executive Director's Workshop in Paris

Our featured speaker was Margie Johnson of Shop Talk who presented "Creating Visual Magic on Main." The morning session was a classroom lecture on "How to create effective visual merchandising." The afternoon session divided attendees into nine teams to apply the principles. Teams were each assigned to design a window display for a Paris merchant. The final products were very creative and everyone had a great time.

The next day our IMS architects along with representatives from the Illinois Department of Transportation explained the steps to obtain federal transportation enhancements grants while Paul Berger and Jill Finlayson of E-Knowledge Institute presented the benefits of E-Bay Fundraisers.



A team in discussion with the Teacher, Margie Johnson, with Bonnie Kime, Dixon; Patrick Frese, Rock Island and Cyndy Mitchell, Mt Vernon

This Window says "Happy St. Patrick's Day!"



Can you name the "Mystery Team?"



Who are these Directors? E-mail or snail mail your entry no later than April 16th, 2005. You could win fabulous gifts! These gifts could change your life and increase your wealth! The winner will receive:

1. \$4.04 in cash
2. An autographed picture
3. \$1.00 toward your travel expenses to the next Directors Meeting
4. **A Surprise Gift**

***Lieutenant Governor Quinn
Officially Designates
Main Street Momence and
Downtown Bloomington Association
as Illinois Main Street Communities***



Lieutenant Governor Pat Quinn, Main Street Momence Board President Bill Gilbert, Mayor James Saindon, Executive Director Janine Loftus, Senator Debbie Halvorson and State Representative Lisa Dugan

Lieutenant Governor Pat Quinn unveils the Illinois Main Street sign and presents the designation plaque for Main Street Momence. The ceremony was attended by over one hundred of the community's leaders.



Main Street Momence Board President Bill Gilbert joins Executive Director Janine Loftus in presenting Lieutenant Governor Pat Quinn with a special picture of historic Momence.

"If what you're working for really matters, you'll give it all you've got." –Nido Qubein

In Bloomington, the ceremonies were held at the McLean County History Museum in the Old Courtroom. Lieutenant Governor Pat Quinn presented the Downtown Bloomington Association with their Designation Plaque and highlighted Bloomington's many downtown achievements. There were over 70 people in attendance.



Mayor Judy Markowitz, Board President Jan Lancaster, Lieutenant Governor Pat Quinn, Karen Otto representing Senator Bill Brady and Executive Director Catherine Dunlap

In addition, Lieutenant Governor Quinn presented a Declaration to Mayor Judy Markowitz for 24 years of public service to the community of Bloomington. She has been an advocate of historic preservation and a strong supporter of Bloomington's efforts to become a designated Main Street Community.



Calendar for April

- April 1 – New Director Training – Springfield
- April 7 & 8 – Upstairs Downtown Workshop – Rock Island
- April 14 – Main Street Day at the Capitol**
- April 25 – Regional Board Training – Aledo
- April 26 – Regional Board Training - Vandalia

Lieutenant Governor Pat Quinn completed a busy Designation Day by visiting Macomb and Pittsfield. In Macomb he discussed the tremendous progress the downtown has made with Executive Director Becky Paulsen and Main Street merchants. He also visited the Illinois Theater, which is being renovated into a small convention Center.

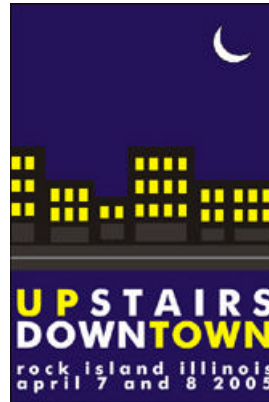


While in Pittsfield, Lieutenant Governor Pat Quinn assisted in the ribbon cutting to open the new Pike County Visitors Center and offices of Pittsfield Main Street and Pike County Chamber of Commerce.



Main Street Board President Lynn Hollahan, Lieutenant Governor Pat Quinn, Chamber of Commerce President Trent Hayden, State Representative Jim Watson, State Senator Deanna Demuzio, Pittsfield Mayor Larry Snyder

We're sorry to say farewell to longtime Prophetstown Director, **Marv Scott** who is retiring. We will miss his practical knowledge and common-sense application to the job. **Barbara Fosco** of Pittsfield is also retiring but will continue to stay involved as a volunteer. Welcome **Rachel Baker** who is taking her place. Several other new Executive Directors have joined the ranks. **Wanda Lee Rohlfs** has accepted the position in Lincoln and Prophetstown selected **Barb Bellew**.



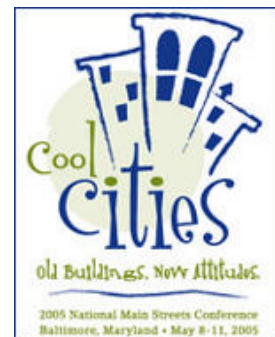
Do not forget the Upstairs Downtown Workshop! This Illinois Main Street/IHPA workshop on the special issues of developing the upper stories in downtown buildings will be held in Rock Island on April 7& 8, 2005. Register today by e-mailing:

annamargaret_borntager@ihpa.il.state.us

Lieutenant Governor Quinn has recently announced that grants for downtown Farmer's Markets will be available again this year. This highly successful program is a great opportunity to grow your market. Don't miss out – application deadline has been extended to April 15th.

All roads lead to Springfield on April 14th for our second annual **Main Street Day at the State Capitol**. Local programs from throughout the state will converge on the Capitol to visit with their legislators and show their success stories. Lieutenant Governor Quinn will lead the rally in the rotunda at noon, followed by the traditional group photo on the steps. Don't miss this opportunity to show what Main Street has meant to your town!

Join other Main Street leaders in Baltimore for the National Trust Main Street Center's annual Conference. This year's theme focuses on what successful strategies communities are using to bring new vitality and a diverse mix of people and uses to their traditional commercial districts. Log on to: <http://conference.mainstreet.org> for a preliminary schedule.



ILLINOIS MAIN STREET

Office of Lieutenant Governor Pat Quinn
217/782-5990 Springfield • 312/ 814-5220 Chicago
www.IllinoisMainStreet.org