

## 2008 Illinois Main Street Conference Agenda

Wednesday, November 12	Main Dining Room (second floor)	Conference Room (third floor)	Club Room (third floor)
9:00 a.m. – 2:45 p.m.	<b>Registration</b> Located on the Second Floor		
10:00 a.m.	Missions and Mansions Tour and The Design Influence Tour – buses depart from Decatur Club entrance		
11:00 a.m.	Shadows of Lincoln Walking Tour – meet at Macon Ice Cream, 190 Merchant Street		
Noon	<b>Exhibitor's Showcase Opens</b> – visit all afternoon through Exhibitor Reception		
1:00 p.m. – 2:15 p.m.	Assessing Non Profit Insurance Needs – <i>Hayward Howard; National Trust Insurance Services</i>	The Relationship Between Main Streets and Municipalities – <i>Mike McElroy, Decatur City Councilman</i>	Retail Incubation – <i>Chuck D'Aprix; Principal, Economic Development Visions</i>
2:15 p.m. – 2:45 p.m.	<b>Refreshment Break</b> in the Exhibitor's Showcase Located in the Carmen Room on the Mezzanine		
2:45 p.m. – 4:00 p.m.	Practical Energy Savings on Main Street – <i>Eileen Westervelt, PE CEM; Design Specialist, University of Illinois</i>	It's Not Your Name on the Door – <i>Dave Martin Gonsior; Main Street Matters, LLC</i>	Engaging Youth - <i>Elise Tinsley; Program Officer, National Trust Main Street Center</i>
4:00 p.m. – 5:00 p.m.	<b>Exhibitor Reception</b> – enjoy hors d'oeuvres and fill your Passport for Prizes. Located in the Carmen Room on the Mezzanine		
7:00 p.m.	At the <b>Lincoln Square Theatre</b> (141 North Main Street): Special Showing of " <b>The Courthouse Girls of Farmland</b> " – a documentary film about a small town, historic preservation, and seven senior women who got up from their bridge club table to make a bold statement. The film was shown at the National Main Streets Conference, was an "Official Selection" at the Tacoma Film Festival and the DC Independent Film Festival, and "1 <sup>st</sup> Place Audience Award Winner" at the Breckenridge Festival of Film. <b><i>This event is a Fundraiser for the restoration of the Lincoln Square Theatre and the Public is invited to attend.</i></b> Theatre concessions will be available.		
Thursday, November 13	Main Dining Room (second floor)	Conference Room (third floor)	Club Room (third floor)
8:15 a.m. – 12:45 p.m.	<b>Registration</b> – for Second Day and Awards Luncheon Located on the Second Floor		
8:30 a.m.	<b>Exhibitor's Showcase Opens</b> – visit through 11:00 a.m.		
9:00 a.m. – 10:15 a.m.	The Best Main Street Boards – <i>Wendy Bell, CMSM; Program Coordinator, Illinois Main Street</i>	How to Sell Sponsorship in a Down Economy – <i>Sylvia Allen; President, Allen Consulting</i>	Roundtable Exchange – <i>led by Premier Program Directors, Dana Whiteman (Vandalia), Pam Myers (Aledo), Judy Tighe (Jacksonville),</i>
10:15 a.m. – 11:00 a.m.	<b>Refreshment Break</b> in the Exhibitor's Showcase – <i>last chance to fill your Passport for Prizes!</i> Located in the Carmen Room on the Mezzanine		
11:00 a.m. – 12:15 p.m.	Urban Main Streets - <i>Elise Tinsley; Program Officer, National Trust Main Street Center</i>	Dreaming and Achieving BIG in a Small Community – <i>John Kesinger; Owner, and Pam Ricke; Marketing Director, Livermore/Maple City Candy</i>	Success in Grant Writing – <i>Todd Shackelford; Associate Director, West Central Illinois Area Agency on Aging &amp; Vice-President, Historic Quincy Business District</i>
12:30 p.m. – 1:00 p.m.	Seating for Lt. Governor's Awards of Excellence in Downtown Revitalization Grand Ballroom (Second Floor)		
1:00 p.m. – 3:30 p.m.	<b><i>Lt. Governor's Awards of Excellence in Downtown Revitalization Luncheon &amp; Program</i></b>		