

# Leave No Child Inside:

A multi-year initiative to promote children's health and foster generations of kids who care enough about nature to protect it



# Goals

- 1. Get more children outside**
- 2. Actively engage adults**
- 3. Bring nature to children**
- 4. Foster a conservation ethic**

# Get More Children Outside

- Develop more & improved family and inter-generational programming
  - Family Camping
- Increase participation in outdoor volunteering
  - Mighty Acorns
  - Teens and Service Learning

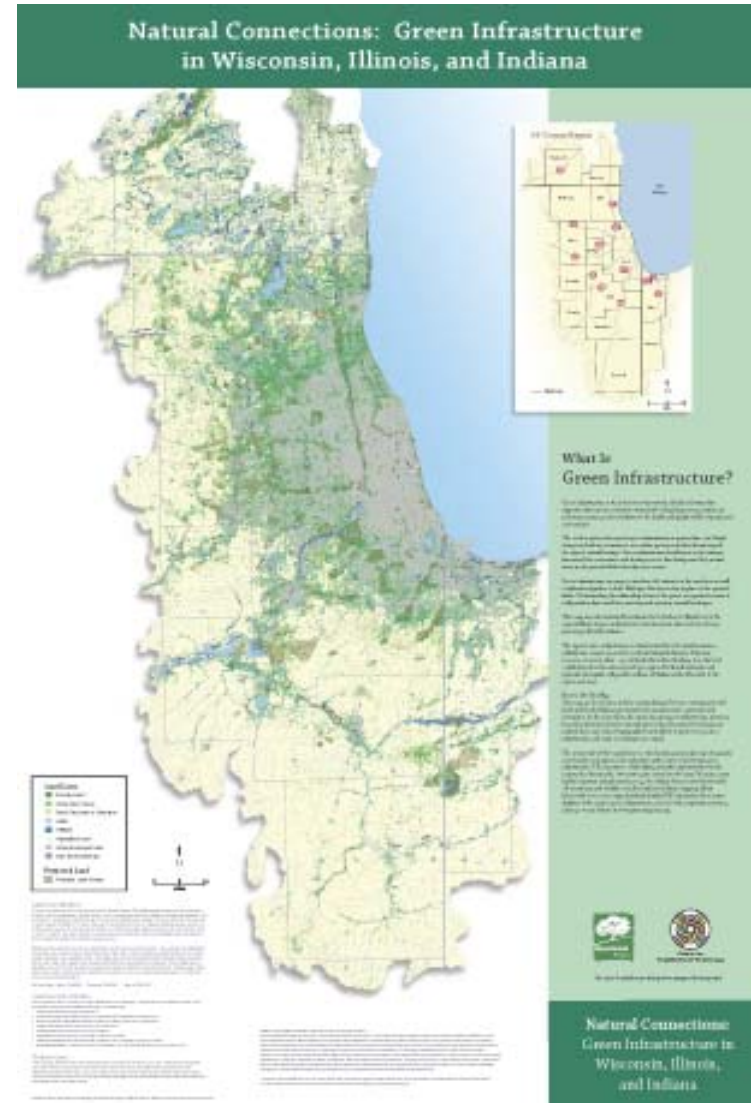


# Actively Engage Adults

- Increase public awareness of *Leave No Child Inside* issues and promote participation in related activities
  - Community Stewardship  
(Garfield Park neighborhood)
  - Early Childhood  
(Nature Play Rangers)

# Bring Nature to Children

- Increase natural landscaping and new communities, commercial spaces and parks
  - Green Infrastructure Vision



# Foster a Conservation Ethic

- Promote overall environmental welfare for the benefit of children and all the regions residents
- Use known and new research to reach and engage target audiences

## Year One

- Public launch event, launch of [www.KidsOutside.info](http://www.KidsOutside.info)
- Branding of CW members' programs as Leave No Child Inside, with consistent goals & messages
- Strategic planning, establish evaluation baseline



## Year Two

- Green Infrastructure Vision and Children's Outdoor Bill of Rights
- Collaborations
- Legislative agendas
- Ongoing public awareness campaign, special events



## Year Three

- Summative evaluation of measurable outcomes
- Refinement of programs, future planning



# Children's Outdoor Bill of Rights

Every child should have the opportunity to:

- 1 Camp under the stars
- 2 Catch and release fish, frogs, and insects
- 3 Celebrate heritage
- 4 Climb a tree
- 5 Discover Chicago Wilderness—prairies, dunes, forests, savannas, and wetlands
- 6 Explore nature in neighborhoods and cities
- 7 Follow a trail
- 8 Learn to swim
- 9 Plant a flower
- 10 Play in the mud



The Chicago Wilderness Leave No Child Inside initiative envisions a culture in which children enjoy and are encouraged to be outside in nature. As a result, our children are healthier, have a sense of connection to their place, and become supporters and stewards of local nature. All Leave No Child Inside programs aim to nourish children's curiosity, growth, and creativity through unstructured outdoor playtime and other outdoor activities.