



Partnerships

www.WalkAcrossIllinois.org

Partnering With Walk Across Illinois

Walk Across Illinois is an innovative and active approach to getting more Illinois residents on the right track to healthy living and exercise. We are looking for partners to help bring us one step closer to achieving that goal.

Walk Across Illinois is a fitness challenge designed to encourage participants to walk 167 miles over the course of a year – the equivalent of walking from the Mississippi River to Lake Michigan.

Throughout the program, participants can track their progress on-line at www.WalkAcrossIllinois.org. All they have to do is enter how many miles they've walked then the site takes them on their own "virtual" Walk Across Illinois.

There are many benefits to being a partner. You will gain media exposure, be acknowledged on our website and in printed materials, and get invitations to Walk Across Illinois events with Governor Quinn and local celebrities. Your organization will also help spread the joy of walking and healthy living to residents all across the state.

There is **no charge** to become a partner or participate in the program.

Spreading The Word About Walk Across Illinois

- Put a link to www.WalkAcrossIllinois.org on your website
- Publish a story in your electronic or print newsletters
- Send Walk Across Illinois announcements to your e-mail lists
- Include Walk Across Illinois materials in your walks, runs or other public events
- Stage a Walk Across Illinois event in your community
- Invite the Governor or Walk Across Illinois celebrities to your events
- Organize a walking group for your members, customers or employees
- Offer an incentive to your members, customers or employees to participate (e.g. anyone who signs up can wear jeans to work on Fridays, any customer who signs up can get a free bottle of water, etc.)